

Capital Campaign

Overview of Capital Campaigns

Whether your church is looking to raise funds for a major building project or just put on a new roof, the Wisconsin United Methodist Foundation (WUMF) can assist you. The goal of the Capital Campaign Service of WUMF is to provide any Wisconsin United Methodist congregation with a successful, positive, faith-centered campaign at minimum cost. We provide a proven process which is customized to your church's situation.



We will come to you to meet with your Building/Finance/Trustees/Council to explain our process. A recent study has shown that churches using professional help and on-site consulting will raise up to 70% more on average.

A Capital Campaign utilizes intensive Foundation guidance to raise as much money as possible. This kind of extraordinary fundraising is used for projects over and above the annual operating budget, including:

- New church construction
- Remodeling, such as adding an elevator, entryways and handicap accessible restrooms, renovation of sanctuary, or addition of fellowship hall or classrooms
- Creating a fund for building maintenance
- Start-up for new missions and ministries
- Debt elimination or reduction
- Gifts are typically in pledges of 3 to 5 years in addition to upfront gifts. The general expectation for a Capital Campaign is to raise about two times the church's annual operating budget.

Our approach consists of two phases: the **PRE-CAMPAIGN STUDY** to assess readiness for a capital campaign, and the **INTENSIVE PHASE** of the Capital Campaign that covers communication, asking and pledging. Schedule your **PRE-CAMPAIGN STUDY** today.

See our Web page at www.wumf.org for more information. Or, call **Rev. Jason Mahnke**, Director of Programming and Campaigns, at the Foundation at **888-903-9863** or email him at jason@wumf.org for more information or to set up a meeting with your planning, building or finance committee.