

## CHURCH FINANCIAL ANALYSIS QUESTIONS

Please use these questions to better understand the financial dynamics in your church:

1. What is your church's budget income, as a % of budget, in each quarter and year for the last five years?
2. How many households do you have?
3. How many and what percentage households pledge?
4. What percentage of last year's receipts was pledged?
5. How many households gave more than \$100 last year?
6. What percentage of households gave 50% of the budget receipts?
7. What percentage of households gave 80% of the budget receipts?
8. What percentage of your budget receipts came from households with adults aged 55 and older? Aged 75 and older?
9. Determine the average household income of your church members and multiply it by the number of households in your church. Then divide the budget income from last year by that number. The result is an approximate percentage of income given to the church.
10. How do you communicate your church budget to your members?
11. How do you report your finances to your church members throughout the year?
12. Do you have the ability to accept electronic giving?
13. Do you promote electronic giving?
14. What kind of annual campaign do you do?
15. When do you do your annual campaign?

16. Who is responsible for your annual campaign?
17. What do you do for stewardship education: Prior to joining? After joining?
18. Do you provide any stewardship education for age groups?
19. What do you believe to be your church's greatest stewardship need?
20. What do you have planned, calendared to help address that need?
21. Do you have an active planned giving program?
22. Do you have sermons or stewardship testimonies throughout the year?