

Capital Campaign



Capital Campaign Services Increase Giving

Professional Services

- Provides full time leadership for the duration of the campaign
- Recruits congregational leaders
- Identifies clear case for capital fund raising and designs communication materials
- Project plans and costs of the program are clearly stated

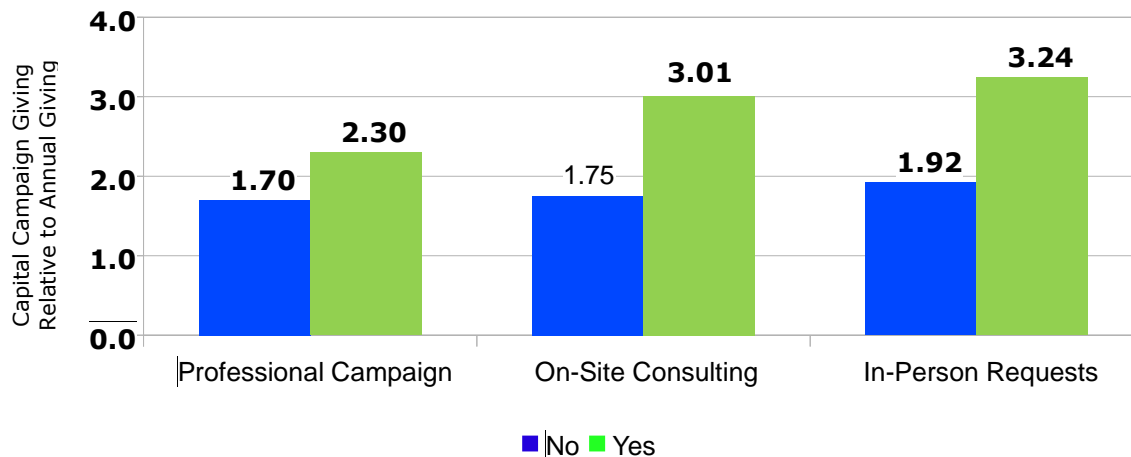
On Site Consulting

- Spends time on-site at the church; attends weekend services and campaign events
- Designs a compact campaign that usually lasts only 10-12 weeks

In-Person Request for Gifts

- Designs plan to contact each family or individual personally
- Provides visitors training in contacting and asking for lead gifts

Capital Campaign Services Increase Overall Giving



Source: Volkert May & Associates

Call **Rev. Jason Mahnke**, Director of Programming and Campaigns, at the Foundation at **888-903-9863** or email him at jason@wumf.org for more information or to set up a meeting with your planning, building or finance committee.