

Letter Campaigns

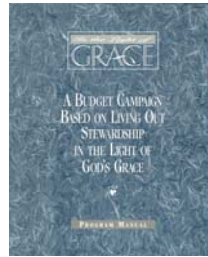


IN THE LIGHT OF GRACE

A Tithing Campaign

Or

A General Budget Campaign



The purpose of these programs is to help people of every age more fully understand stewardship in the light of God's grace. They involve a sound stewardship education program with classes outlined in the materials for preschoolers through adults.

Each one is a five-week program preceded by 10 days of behind-the-scenes preparation. There are four direct mailings, ordered from the company, and two Sundays with testimonials included during worship. Following these two Public Sundays, two weeks are designated to allow individuals who have not yet registered their financial commitments the opportunity to do so before Celebration Sunday – when the total amount the congregation has committed through *In the Light of Grace* is announced to the church at-large.

Cost: \$75 per 25 households/ mailing addresses for the Basic Program Module
\$19 per 25 households/ mailing addresses for the Education Module
Plus shipping and handling

Available from Resource Services, Inc., Dallas, Texas,
www.rsi-ketchum.com, or 1-800-725-5556

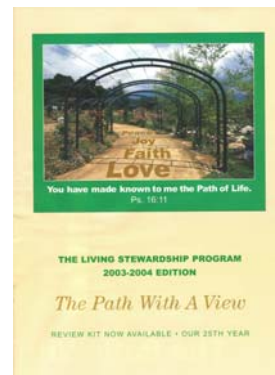
THE LIVING STEWARDSHIP PROGRAM

2003 Theme: The Path With a View

2004 Theme: For Thine is the Power
(emphasizes a prayerful approach)

This 4 week program uses *beautifully designed materials* to achieve its goal to inspire spiritual growth and giving growth by the majority and reach inactive members. It's a low key, biblical and prayerful approach using a packet in which to collect distributed materials over the course of the program. Posters and letters are pre-printed and ready to mail.

There are separate offering cards and letters used for inactive members. A preview kit can be ordered and reviewed online at www.livingstewardship.com. Click on the button labeled *Review 60 Days*.



Churches must order one "unit" of materials for each household (not each member, but each giving unit). Minimum order is 50 units. The current price is \$3.80 each up to 100 units, and \$1.50 each for every additional unit.

Available from the Living Stewardship Program, Spring, TX 77391
1-800-443-2872

For thine is the power



Keep your switch in the "on" position

Like the power of electricity, faith is believing what we do not see. When faith guides our steps, life is easier. It's a matter of keeping our switch in the "on" position.

"Now faith is being sure of what we hope for and certain of what we do not see." Hebrew 11:3



QUILL

by Gary Arnold and Quill, Inc.

(Uses hand written letters)

Quill believes we all give more generously when personally invited to do so by a peer whom we know. This program provides the opportunity for a few carefully selected good giving members to hand write letters with the proper content to other members.

Included in each letter are a personal pledge card, a return, postpaid envelope, and a giving-goal-chart. The letter author indicates his/her present pledge amount and the amount to which he/she is increasing his/her giving. The gist of the letter is simply: "Would you like to join me/us so we can encourage others to better giving?"

A good-giving layperson serves as QUILL Clerk, preparing all the personal stationery and other details. One of the ad hoc committee members (3 persons) witnesses his/her new-gift decision for each of three Sundays in worship following a carefully prepared format provided. All pledges are dedicated on the final Sunday with a suggested ritual.

The basic motivation behind QUILL is not the need of the church to have more money, but (1) the need to understand money as a spiritual resource; (2) the need to view giving as a personal matter, not a group responsibility; (3) the need to do what Jesus did; (4) the need to eliminate the taboo of speaking of one's personal giving, which will open the door for others to become good givers; (5) the need to avoid personal, face-to-face contact in order to extend invitations to make a pledge to the church; (6) the need for courage.

Cost: \$3.25 - \$17.00/Giving Unit

Available from Church Fund-raising Services, Inc.,
825 Collyer Street, Longmont, CO 80501

1-800-826-2048 or www.quillinc.com

LET GOD LEAD: A Guide for Discernment

By "Giving" Magazine 2003

This program is designed to help members find new ways to listen to God. Some may decide their giving based on information provided by the congregation about their previous year's giving. Others will talk with a friend, spouse, or family member as they make their decision, trusting that other believers' perspectives help guide them toward God's voice.

Still others will feel connected to God's voice through public worship services and others through personal time with Scripture and prayer. Everyone is invited to prayerfully consider God's leading as they decide their giving for the coming year. A letter and "A Guide for Discernment" outlining various methods of listening to God are mailed to members as the emphasis gets underway.

On the fifth Sunday, commitments are received as a part of the morning's offering. You may also want to consider a dedication of volunteers, and a recognition of their gifts of time and talents. Sample letters and a sample commitment card are included in the guide.

This program is available through the Ecumenical Stewardship Center, 1100 W. 42nd St., Suite 225, Indianapolis, IN 46208
Phone: 1-800-835-5671 or www.stewardshipresources.org

Cost: \$5.00 for a copy of the 2003 "Giving" Magazine
OR

\$5.00 for the Collection of all 5 models which appeared in the 1999-2003 issues of "Giving" Magazine. Each 8-page piece offers a simple model for an annual stewardship emphasis in the congregation

